In the Spotlight...



Our Mission – The Blacksmith has been an integral part of civilization. The goal is to advance the Crafts and Arts of Metalwork Utilizing 21st Century techniques such as Water Jet Cutting and TIG welding in combination with the ancient ways of working metal by fire and hammer. The intent is to work w/ homeowners, builders, architects, and designers to create metalwork to suit each client's budget and style. Whether building a French style winding stair rail or welding repairs to a favorite lamp, John and his crew produce well built, affordable metalwork.

Our Background – John & his family moved the Berkshires in 1997 to expand his artistic and architectural metalwork business. The change was the most affordable and strategic way to move into a small town in an upscale vacation destination. The shop, formerly in NJ, already had clients w/ second homes in the area. A strong business plan attracted the attention of the West Mass Econ Development Program who cosigned on the construction loan. There was no existing facility that suited the requirements of a blacksmith shop. John purchased property on Rt. 7 at the Sheffield, Gt Barrington border and opened the shop in 1999. In 2004 he expanded the shop to provide his crew the work space to create monumental work while continuing to build affordable handrails and fireplace screens for local families. His market ranges from the Berkshires and Litchfield Hills to Boston and NYC metro areas. He has attracted clients coast to coast who want unique, well-constructed metalwork in Steel, Bronze, Aluminum and Stainless Steel. The Firm is a member of Regional and National trade associations, NY Landmarks Preservation Assoc. and the National Trust for Historic Preservation. John continues to run Blacksmith workshops, do lectures and presentations as time allows.

Our Blueprint for Success – A quality product at a reasonable price combined w/customer service sets the bar at a high level. The desire to educate his clients when they request good metalwork is a sure way to engage the client in the process. Many of his repeat clients value the timely service and a "can do" attitude. The staff of seven blacksmiths, fabricators and finishers enables them to work together to complete projects on time and within budget.

Contact Information –



John F. Graney Metal Design

1920 North Main Street, Sheffield MA 01257 Phone 413-528-6744 | Fax 413-528-6749

GraneyMetalDesign.com

graneymetal@verizon.net







