



# SOUTHERN BERKSHIRE CHAMBER OF COMMERCE

## ENJOY! THE SOUTHERN BERKSHIRES 2023-24 Annual Visitor's Guide/Map/Membership Directory

Advertiser/Contact \_\_\_\_\_

Business Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Size of Ad \_\_\_\_\_ Ad Cost \_\_\_\_\_

Pick up 2022 Ad     Modify 2022 Ad     Emailing New Ad     Create New Ad for Me (\$40 fee applies)

Invoice Me

Credit Card # \_\_\_\_\_  VISA     M/C

Expiration Date \_\_\_\_\_ Code \_\_\_\_\_ Signature \_\_\_\_\_

### TERMS AND SPECIFICATIONS

#### Acceptable file formats:

We can only accept camera-ready digital ad materials: press-optimized PDF files, saved at 300 dpi with all colors converted to CMYK and all fonts embedded. We also accept high-quality jpg files. Black and white line art must be at least 800 dpi. All artwork must be at 100% size. Photos and logos downloaded from websites are not acceptable, as the resolution is not high enough for print.

### Directory Ad Sizes and Rates:

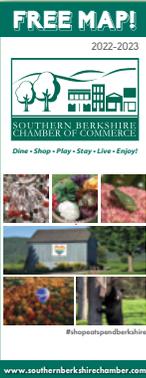
Full Page:	7.5" W x 10"H	\$1,000
Half Page:	7.5" W x 4.875" H	\$600
Quarter Page:	3.625" W x 4.875" H	\$425
Eighth Page:	3.625" W x 2.375" H	\$300
1" Strip:	3.625" W x 1" H	\$125

*(1" Strip Ad Limited to Logo, Name and Website)*

No additional charge for color or full bleed.

*Upon request, Weathervane Enterprises can create a custom ad for any advertiser for an additional \$40 fee.*

For more information, contact Maxine Carter-Lome, weathervanepublishing@gmail.com, (508) 347-1960 x 402.



### Special Insert Map Ad Sizes and Rates:

**Standard Map Ad:** 4.125" W x 2.125" H    \$300

**Inside Flap Map Ad:** 3.125" W x 2" H    \$300\*

*\*Limited availability, smaller ad size but premium placement*

*This box is Standard Map Ad size*

### Ad Deadlines:

**Space reservation deadline Friday, April 7, 2023**

**Artwork due: Wednesday, April 12, 2023**

Signed contract is required by April 7, 2023 to confirm your ad space.

Payment and artwork is required by April 12, 2023 for ad to be included.

**Please email artwork to: weathervanepublishing@gmail.com**

**Southern Berkshire Chamber of Commerce**

P.O. Box 810, Great Barrington, MA 01230 / Fax: 413-528-2200 / Email: office.sberkchamber@gmail.com